



MICRO LABS LAUNCHES AN OPHTHALMOLOGY DIVISION - MICRO LUMIRA

Drugs to be manufactured at Asia's largest in-house facility at Bommasandra

Bangalore, June 25, 2007: Micro Labs Ltd, Karnataka's largest pharmaceutical company with a sizeable presence in almost all therapeutic segments, announced today the launch of its new Ophthalmology division - **Micro Lumira**. With this, the company increased the number of divisions in its portfolio from 12 to 13. This is a strategic move by the organization keeping in mind the potential size of eye care market. The division will be headed by S. Rajagopalan, President.

Micro Lumira has been launched with an objective to offer wide range of ophthalmic medications across all therapeutic segments at an affordable cost. These drugs will be manufactured at Micro Labs' state-of-the-art eye drop facility at Bommasandra which is Asia's largest set up with an investment of Rs. 70 Crores. This facility has been designed in line with the world's quality accreditation requirements of different regulatory bodies like US FDA, UK MHRA, etc. The capacity of the facility is to produce 2 lakh bottles of ophthalmic preparations per day.

Micro Labs already has a presence in Ophthalmology segment through its existing division Micro Vision. However, the company intends to become the third largest player in eye care market by the end of the year and eventually No.1 by 2010. In line with this objective, **Micro Lumira** is strategically placed to enable Micro Labs garner a greater market share in ophthalmology market.

Speaking on the occasion, Mr. Dilip Surana, Managing Director, Micro Labs Ltd said "Eye care market has vast, untapped potential. We bring a unique proposition to our stakeholders by providing world class medicines manufactured at our facility at Bommasandra at affordable prices. **Micro Lumira** will bring us closer to achieving our mission of becoming the No. 1 player in eye care market."

Mr. S. Rajagaopalan, President, added, "We have a highly trained and motivated sales force that will introduce newer eye care formulations to various ophthalmologists across the country.



Through this vast network of 'Feet on Street', we intend to achieve threefold increase in our sales in the next 3 years.”

The facility has latest technology with best equipments from countries like Germany, Italy, Switzerland, Japan etc. The Rommelag machine from Switzerland employs the technology of Blow-Fill-Seal or Form-Fill-Seal in which product container is formed, filled and sealed in the machine without human touch and in Class 100 environment. The Groninger machine from Germany is the latest of its kind on which preformed, pre-sterilized containers are used to manufacture ophthalmic products. Another machine for the first time in India is from Mecofar of Italy Viz., Rota Combiline on which products in glass Ampoules and Vials are manufactured fully automatically. The facility runs with zero human intervention.

About Micro Labs Ltd

Established in 1973, Micro Labs Ltd is a vertically integrated company founded by Mr. G. C. Surana, Chairman. The company has strong presence in pharmaceutical firmament with products in all the vital therapeutic segments such as Analgesics, Antipyretics, Anti-diabetes, Antibiotics, Antibacterials, Cardiovascular, Dermatology, Antibacterials, Neuropsychiatry, Nutraceuticals, Ophthalmology, Stomatologicals to name a few. It has 13 well diversified and international accredited manufacturing facilities from oral solids, oral liquids, topicals to injectables in India & abroad. It designs and develops pharmaceutical products of international standards and has global presence in over 60 countries across the globe.

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